

Discussing the world through algorithms: political philosophy in computer simulations

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Every piece of software has an impact on how we perceive and act in the world, from payment transactions to social media through hospital registration and election ballots. As common points, all of these are directly referencing our reality, acting upon it to change it, without or without direct human input¹. On the other hand, interactive software, and more specifically computer games, afford real-time input and feedback for its players, allowing them to explore further the intricacies of the self-contained system it is. As self-contained systems, they only refer to our reality through metaphor and representation, presenting “a version of” rather than “being based on”. At the frontier between reality and fiction, we start to see hints of a simultaneous presence between *praxis* and *poïesis*, between the enactment of the interaction and the abstract creativity of a fictional world.

Computer simulations, then, allow us to interact with a responsive representation of our world. Computer-aided scientific simulations are already in use in multiple fields of the social sciences² and international relations³, in order to organize and monitor the evolution of large amounts of data based on a certain base set of rules laid out by the researcher. Aiming towards

¹ KITCHIN, R., DODGE, M., *Code/Space: Software and the everyday life*, MIT Press, 2011

² EPSTEIN, J., *Modeling Civil Violence: An Agent-Based Computational Approach*, Proc Natl Acad Sci U S A. 2002

³ CEDERMAN, L.-E., *Emergent actors in world politics: how states and nations develop and dissolve*, Princeton University Press, 1997

scientific truth, these simulations' inner workings are closely documented in order to counter the inherent bias of the researcher herself. On the other hand, however, the actuality of game simulations at runtime also hold a certain worldview regarding the environment in which the player evolves, without revealing its source code or acknowledging its political impact.

This article will examine in which aspect are computer simulations are political, in how players interact with them, before highlighting and comparing the very different roles and responsibilities of both the player and the designer in how political thought can be crystallized during play. Drawing on this examination, I will then outline in what ways can computer simulations can contribute to political and philosophical thought. Throughout this paper, the terms designer and developer will be used interchangeably as I define them both as authors of a system and a software, even though they might not be limited to a single person.

I. The political characteristics of simulation

At the core of any game system lies the idea of rule-bounded interaction⁴. Interaction as question/response, as a dialogue, becomes automated in digital systems, where rules are no longer enacted by players, but by code, acting as immovable barriers which frame the agency of the player. Computer simulations are feedback loops regulated by code, as our social and political systems are regulated by law⁵. As representations of an other phenomenon, computer simulations bestow rights upon the person playing it, going beyond laying out how the virtual world reacts, but also how the player acts. As a formal representation using written, visual and sonic cues to represent that world, we can draw on the work of Jacques Rancière to make a parallel between aesthetic appreciation and political appreciation⁶. In this, it becomes apparent that computer simulations are self-contained pieces of political philosophy.

⁴ SALEN, K., ZIMMERMAN, E., Rules of Play, MIT Press, 2003

⁵ WIENER, N., the Human use of human beings: Cybernetics and Society, Da Capo Press, 1988

⁶ RANCIERE, J., The Politics of Aesthetics: The Distribution of the Sensible, Bloomsbury Revelations, 2013

Even if games are defined by the fact that they are interactive, the introduction of automation and computing in digital games have a very specific consequence. While play as a historical activity implied the constant renewal of an implicit agreement between players to follow the rules⁷, the automation of those rules by computers redefine player agency. Instead of enacting those rules by following them, it is the player's actions that are being enacted by a constant and automatic monitoring of the game system, sixty times a second. By removing player agreement, digital games improve their affordance for play, which they enact unilaterally. There is one way to play, and this is how players should do it. While one can argue that player creativity is still alive and well in modern computer games, I would like to point out that it is only the scope of the frame that has been enlarged, and still not the frame itself. Taking the example of GTA V as a sandbox game, where designers and developers claim near-limitless activities. There is a difference between the objects and actors on which you can apply the allowed interaction (the player can kill anyone, drive anywhere) and what is the actual interaction (it is impossible to have a conversation with any non-playable character). If the system does not allow for it, it is as if it doesn't exist in the virtual world. While the input, the action comes only from the player herself, the output is then always altered by the algorithm through which it is processed. Any action supposes then a reaction, a response, which is essentially a sum of the input action and of the way the system has decided to process it, of how the system has decided to qualify it.

As such, the player holds a dual role in the system in which she plays. On the one hand, she is still the actant, the source of input for the system, but on the other hand, she is subject of her own output, once processed by the pre-established algorithms. This duality is necessary in order to allow for a playful experience, to allow for the push/pull metaphor so often used to characterize games.

Here we find our first correlation with political philosophy, and politics in general. One of the main topics of that field is the relationship between the individual and the community, and the relationships of power between each other. How much can an individual sacrifice in order to gain from belonging to a group? How much agency can be removed from the player without removing *a sense of* agency. The agency of the player in a computer game can be seen as the freedom of the citizen, able to act differently under different regimes, depending on which rules

⁷ HUIZINGA, J., *Homo Ludens: A Study of the Play-Element in Culture*, Martino Fine Books, 2014

she plays by. The philosophical questioning of these rules has been at heart of the political branch of the Enlightenment since it's earliest roots⁸.

The specific genre of simulation, as an aesthetic category within the broader field of computer games, exhibits a particular characteristic. While other games can be as abstract as they desire (ranging from *Tetris*⁹ to *Super Hexagon*¹⁰), simulations have roots in known phenomena and organizations. They do so by combining the existing formal structures of certain aspects of our societies and the way we look at them through our common imaginary. The themes of computer simulations can range widely, from the reenactments of physical phenomena in *Flower*¹¹ to the fictional teams composed of real players in the *NBA 2K*¹² games series.

This relationship between a preexisting phenomenon and its representation through computer games can be seen as a remediation¹³. While this concept has been studied extensively in non-interactive media, the idea of representing a same concept with different affordances yields interesting results when it comes to computer simulations. The concept is not only transposed into a computer program, but it is made manipulable. Its output, its linearity, are no longer defined, and the player, if limited in the actions that are taken, is not limited in terms of the goal that has to be reached within these bounds. The remediated, digitalized product can then be assessed from a new angle.

Because these simulations are built upon the foundations of our external knowledge (how a city works, how a human behaves, how an athlete dribbles, ...), there is a constant back and forth that happens between pre-existing knowledge of the model and exploration of the parameters of the simulation. For this relationship to appear and sustain, there needs to be a semblance of believability. There needs to be a formal connection between the model and the

⁸ LA BOETIE, Discourse on Voluntary Servitude, http://www.constitution.org/la_boetie/serv_vol.htm

⁹ PAJNITOV, A., *Tetris*, 1984

¹⁰ CAVANAGH, T., *Super Hexagon*, 2012

¹¹ CHEN, J., *Flower*, 2009

¹² ELECTRONIC ARTS, *NBA 2k (series)*, 1999-current

¹³ BOLTER, D. J., *Remediation: Understanding New Media*, MIT Press, 1998

representation which happens in the mind of the player. The mental model of the phenomenon represented is then projected onto the simulation in the form of user input. User input, indeed, is the starting data set needed to run the simulation, and this data set is mostly based on previous experiences, or assumptions. Therefore, having a relatable and believable world allows for a user input that would be more truthful and whose output would be more interesting to look at from a philosophical point of view and more coherent from the player's point of view. If we then take the fact that this input is based on the beliefs and knowledge of the player, than we veer away from the traditional action - reaction - adjustment that happens with other types of game that are more action-intensive.

When the starting dataset of a simulation is processed and outputs a situation that does not conform, the usual reaction of the player is not to understand what was wrong in the execution of the action, but in the assumption behind that action. The believability of that world increases the feeling of uncanniness, of discrepancy between an assumed worldview and its programmed counterpart. The uncanny valley¹⁴, the indistinguishable feeling of the lack of reality forces us to question ourselves. From an instinct could form a logical exploration of why the representation of the world that the player is interacting with is not aligned with her expectations.

Assuming that man is a social and political animal¹⁵, then each and everyone of us has an opinion regarding the two major questions that were formulated with the Enlightenment: "How did we come up with a given system to live together ?" and "Is this system the best possible system?".

The word "system" here can refer both to our past and present political structures, but also to the smaller, self-contained structure of a digital simulation. Since the game design behind a simulation is very different from other game design practices, especially in terms of how to present players with a goal and with the tools to reach that goal, it is legitimate for players to try and reach their particular, self-assigned goals within a given toolset. What happens there is the apparition of a conflict in worldview between the player and the designer. Given a similar point of reference outside the game system, there is the realization that the appreciation of that point of reference isn't the same. As Jacques Rancière put it, this recognition of formal elements in our world is tantamount to a political stance, linking aesthetics

¹⁴ FREUD, S. The Uncanny. Retrieved from <http://web.mit.edu/allanmc/www/freud1.pdf>

¹⁵ DREFCINSKY, S., Plato and the Social Contract, University of Winsconsin, 2009.

and politics¹⁶. Computer simulations, then, go a step further in that they allow to confront, in real-time, two appreciations of the world, and let them interact with each other to explore the spaces where discrepancy and, therefore, dialectics can happen.

The way the system would either confirm or infirm the assumptions of the player are not objective. As every other piece of software, it is written by humans, and its features and functionalities are based on what is deemed necessary by the developer. Exploring the limits of a simulation, then, amounts to exploring the limits of someone else's beliefs. We are now going to take a look at how those beliefs are implemented on the technical side, from the developer's stand point, how they are received by the player, and how this dialogue comes with a new perspective to depict and understand our assumptions.

II. The computer code as a new manifesto

Historically, computers have been invented to facilitate and automate processes that cannot be easily performed by humans -namely, organizing and re-arranging large amounts of data. The corollary of this purpose to simplify tasks comes is the obfuscation of the actual way the processes are implemented, by providing the end-user with only the output that the developer wants her to see. However, as we will see, the process of implementing the algorithms allowing a simulation to run are very relevant to a new form of philosophical practice. Such a practice happens in three different steps. The first one consists in acknowledging the assumptions of the developer, which is followed by the software implementation of these assumptions -that is, the act of programming itself. The last step is then their presentation to the user, in which specific choices are made that contribute to the acknowledgment –or lack thereof– of the man behind the machine

Not limited to game development, the art and practice of software engineering relies more on the organization of high-level concepts rather than on direct implementation. If classical software engineering -i.e. outside of games- focuses mostly on the need to optimize a functional

¹⁶ RANCIERE, J., op. cit.

task, in game development, this optimization is centered around either player enjoyment or world-building, which sometimes cross-reference each other.

Recent work in science and technology studies (STS) has shed light on how designers and designed objects embody values within them¹⁷. From the urban planning of Robert Moses designed to prevent certain segments of the population from accessing particular geographic areas¹⁸ to internet submission forms only specifying a certain perspective on gender and race, designers embed their worldview within their product, whether or not they do it consciously. Digital games are no exception to the rule, and therefore not only do they embody values, perceptions, but they allow players to interact within them. Furthermore, belonging to the more emotional gradient of software products, they achieve subjective connections with their players through the writing of code. If the designer's intent is to create such an environment based on his conception of what can bring joy, fear, excitement or surprise, the problem remains in the implementation of this intent.

The concept of sampling in signal processing is the reduction of a continuous signal to a discrete signal. Sampling occurs when sound is converted from air pressure modulation or light information of a picture into discrete data stored in bytes. One of the challenges of sampling, then, is to represent as accurately as possible the original product, whether it is a sound, an image or an idea. Indeed, the process in which the developer engages when converting his abstract ideas is both close to sampling and to the cartesian method. The cartesian method, in this context, can be viewed from the perspective of subdividing a problem or a difficulty into sub-systems, which are assumed to be less complicated¹⁹. This influential paradigm can be seen as the philosophical component of emergence, or digital *gestalt*.

These two concepts can now help us to examine closer the practice of design implementations in computer simulations, which I define here as the representation of the world using data structures. On the one hand, there is this necessity of breaking down what we consider human concepts widely used in computer games, such as friendship, antagonism, exploitation, etc. into machine-readable instructions; while, on the other hand, this practice

¹⁷ NISSEMBAUM, H., FLANAGAN, M., Values at Play in Digital Games, MIT Press, 2015.

¹⁸ KROES, P., VERBEEK, P.-P., The Moral Status of Technical Artifacts, Springer, 2014

¹⁹ DESCARTES, R., Discours de la methode, retrieved from www.gutenberg.org/etext/13846

allows for a closer reading of what those concepts actually are. As a designer implements a mechanic through which, say, a resource is depleted, the actual process of depleting that resource needs to be carefully written down so that the computer can act upon these instructions. Attitudes can range from simply decreasing a counter by a given amount over time (as in most Real-Time Strategy games), to implementing an algorithm which allows resources to thrive both unattended and when taken care of by the players²⁰. Writing concepts to which the players can relate in the medium of computer code forces this self-reflection, that is both expressive (because of the fact that the code runs, because it *executes*) but which can also be referenced, since it is written down.

This practice of coding concepts also allows philosophical discussion in a novel way. While the dialogue of philosophy has been mostly built upon different interpretations of previous works, and close readings of past theories, code is interpreted in a single way. The interpreter, allowing to build an executable from source code, is another piece of software which validates the code it reads and approves it as a running piece of software. For a given source code, there is one and only one possible outcome, possible interpretations. Therefore, when discussing worldview, as expressed through source code, the discussion relies no longer on what source code means but on how source code acts. Computer simulations, then afford a more active involvement in philosophical thought, by seeing it in action, seeing it *realized* and *actualized*, rather than simply conjectured. Since both states of the designer's intent, the source code and the running executable co-exist side by side, they provide a double lens through which we can look at the designer's statement.

If the designer is writing down immovable rules for a simulation that is presented to the player, then we can see a correlation to the political philosophers of the Enlightenment. As thinkers of 17th and 18th century Europe started to conceptualize alternative structures of power, away from the existing monarchical and episcopal models, there was a need for new rules under which humans could live. The political manifestos that followed, such as *Du Contrat Social*, *The Leviathan* or *The Two Treatises of Government* were endeavors in philosophical thought where the authors tried to devise the best set of rules under which society could operate,

²⁰ PERSSON, M., *Minecraft*, Mojang, 2009

given a certain set of assumptions regarding the behaviors and desires of human²¹²²²³. If we look at the written source code, they we are looking at the algorithmic equivalent of political philosophy from the designer's point of view. The main difference, then, is the ability to witness the consequences of these assumptions-based rules, and how they would impact a given population of agents.

The main problem that arises from the analysis is the deliberate obfuscation of the mechanics

of the simulations when in a game setting. For the sake of user interface, user experience and user enjoyment, computer simulations only appear to provide a one-way perspective on a dual phenomenon. Indeed, there is a tendency for designers to either hide the actual formulation of behaviors, or to show it for their own sake, and not for what they represent. The former approach can be found in simulations such as Spore, where the evolution of species is represented in a strictly formal and visual aspect, drawing on common understanding of linear history to let the player fill in the gaps regarding the actual functioning of the system. On the opposite, games such as Civilization are based upon an acute understanding of the numbers that are presented to the player. From that point of view, they exist for their own sake, as tools for the player to manipulate so that she can reach one of the given victory conditions. Still, nowhere in this representation is it confirmed that these are the actual numbers, the actual data structures used to represent that world. Because of this desire to mediate even the system of the game itself, there is no immediate way for the player to do a close reading of the designer's political assumptions and opinions in their representation of our world. This additional layer re-introduces a level of interpretation that is was absent to begin with, and further pushes the player's conception towards a worldview that is either pre-established (in the case of SimCity, urban sustainability²⁴ and, in the case of Spore, a superfluous understanding of Darwinistic theories).

²¹ ROUSSEAU, J.-J., Du Contrat Social, retrieved from http://classiques.uqac.ca/classiques/Rousseau_jj/contrat_social/Contrat_social.pdf

²² LOCKE, J., The Two Treatises of Government, retrieved from <http://oll.libertyfund.org/titles/222>

²³ HOBBS, T., The Leviathan, retrieved from <https://www.gutenberg.org/files/3207/3207-h/3207-h.htm>

²⁴ Kolson, K., The politics of SimCity, American Political Science Association, 1996

We've examined the role of the developer as both cartesian and sampler, in that she holds assumptions and political opinions which, in order to be communicated to the player, have to be broken down and written down in code, and interpreted by another piece of software. However, since dialectical thought is one of the cornerstones of western classical philosophy, then it would be possible to elaborate a new form of dialectics when establishing a relationship between the static source code and the running simulation but, this time, from the point of view of the player.

III. Simulation as an atemporal dialectic

Since we've established the possibility of a more direct dialogue between player and developer, we will now look at some particular examples of how that relationship could produce philosophical thought in the case of interaction with computer simulations.

Ludo-narrative dissonance, a topic well-discussed in game studies, is the phenomenon of realizing the discrepancy between action and concept²⁵ –that is, what is being afforded by the designer against what is presented by that same designer. However, if we look at it from the perspective of the player, we have that discrepancy between the afforded worldview of the designer and the subjective worldview of the player. If suspension of disbelief happens with reality as a reference point, then that suspension is no longer valid when it comes to idealistic representations of the world. If the first is to realize a dissonance, then the second one would be to wonder why this dissonance exists, that is why two conceptions of the world are conflicting and what can be learned by this conflict.

Taking the example of the growth of resources in Minecraft, we can look at how they represent human agency and human necessity in relation to natural resources. One way is that resources grow slowly without direct water supply, while human input can modify the topography to allow for a constant stream of water, that is, for a higher yield. If some aspects of the simulation are left aside, such as bacteria or seasons, it is to highlight the possibility of man to act upon nature as its main factor. Even though phenomenological thought is a prevalent

²⁵ UPTON, B., *The Aesthetics of Play*, MIT Press, 2015

ideology in digital games –since they are user-centered software–, looking at the rule-based behavior of simulations in relation to the player’s ideal behavior can help provide new perspectives on a given phenomenon, such as biological growth and reproduction.

The designer’s part of this exchange is, however, still static. Even though emergent behavior can appear during the simulation that wasn’t hard-coded by the designer, there are very few games that modify its actual source code at runtime -Zach Gage’s *Lose/Lose* is one of these, eventually leading to a computer crash. Therefore, the only discussion that happens while the simulation runs is between the player and herself. She can reflect on her actions, but since her actions will only yield the same result (i.e. whether that action is afforded by the designer or not), comes a time for a reflexion around the ontology of these actions. From the “why can’t I do this”, we move into “why am I not allowed to do this ?” and finally get to “why am I trying to do this?”. As such, the awareness of the player of her own actions can only come through an understanding of the designer’s desire to funnel these actions in a particular direction.

This interrogation, then, this desire to uncover how a system works, recalls not only the political questionings of the Enlightenment, but also the overall paradigm of the Enlightenment in terms of knowledge acquisition²⁶. If the newtonian revolution led to a deeper and broader understanding of physics, then it is possible that player curiosity and ludo-narrative dissonance can lead to a more generalized interest in the technicality of computer simulations and more generally to a higher code literacy. The modding phenomenon, in which players decided to modify the source code of a given game in order to fit they own play styles (removing instant travel in the Elder Scrolls series) or their own worldview (integrating Islamic State playable units in Arma III to provide a different representation of geopolitical forces²⁷), is essentially an intervention from the player’s end based on her disagreement with the presented simulation. This possibility still needs the pre-requisite of software to be opened source. If computer games are to act as manifestos, then their source code should be as movable as the printing press allowed it when it transformed the european media landscape. If there has been examples of

²⁶ KANT, I, What Is Enlightenment?, retrieved from <http://www.columbia.edu/acis/ets/CCREAD/etscc/kant.html>

²⁷ HALL, J., The Videogame That Allows You To Play As An ISIS Fighter, retrieved from <http://www.dailymail.co.uk/news/article-2937641/ISIS-fighters-distributing-video-game-allows-players-play-role-Islamist-kill-Westerners.html>

open sourced code bases, these have mostly motivated by technical advances. The release of *Doom* was mostly centered around the prowess of real-time 3D computer graphics, while the release of the *Limbo* source code was mostly focused on sound design implementation. Even the arrival in the public domain of the *SimCity*, one of the most prominent and evidently political simulations was greeted by possibilities to *hack* in the original sense –that is, to tinker with technology for the sake of tinkering with technology.

This also implies an awareness from the designer and developer’s point of view in terms of their impact in the world. Several authors in the field of software studies have taken a look at the consequences of coded behaviors in our physical and semantic world. While most of the work do not directly refer to digital games, the rhetoric is the same: intangible code affects the tangible world²⁸. Particularly in terms of speech, game designers have to realize that executing code is an action, and that this action has consequences that are, if not material, then at least moral and political.

These two opposite perspectives, then, lie dormant within a simulation. Only through mutual desire to acknowledge the role of the other –as designers acknowledge their impact on the player’s worldview and as players acknowledge the presence of a subjective consciousness behind the scripts– can it be possible to achieve a philosophical discussion that resembles that of the Enlightenment. Examining the code through its step-by-step instructions act as the reading of a manifesto, while acknowledging this role as a cultural and, ideally, public impact would force the designer to phrase their logic, their system in a way that is both readable and executable.

In conclusion, we’ve seen that computer simulations are special because they represent a livable and relatable phenomenon. They are remediating that phenomenon and representing it to the player so that the player can start experimenting with it based on her previous knowledge. As all computer games, simulations are based on input and output. It is the nature of the input and the process of the output that differentiates simulations from the rest. As such, simulations

²⁸ COX, *Speaking Code*, MIT Press, 2014

represent the meeting point of two perspectives on the perceived situation, that of the designer and that of the player, coming from separate directions with different subjectivities.

This political process of representing the world as a simulation comes, for the designer, through the writing of code. This act can be understood through the dual lens of sampling and of cartesian method. The break down of continuous, human concepts into unambiguous source code allows for a historically unique communication of one's ideas and point of view. Yet, this process is still hidden to the player, where what is represented procedurally isn't always what is represented visually or semantically. The player is then left on her own side of this potential dialogue, where the only possible philosophical thought is self-reflexive.

This ontological perspective on the player's action can then lead to philosophical thought, through a joint movement from both the player's end and the designer's end. As the player follows a similar paradigm that came to its fullest during the Enlightenment, that of close examination of previous assumptions as well as desire to discover the inner workings of existing systems. In parallel, in order to be fully realized as a political discourse, developers must make their work accessible, so that close reading by the public becomes possible and that players can put in perspective their particular political stance on the represented world with both the static and running code of another individual.